

Fourth Annual Michael Argetsinger Symposium Schedule - 2018

FRIDAY / 9 November

Location: Watkins Glen International Media Center

Morning Session

10am to 11am

- Tom Adamich (Formula Vee: The Birth of Florida's "People's Race Car")
- Francis Clax (Americans Enter International Grand Prix Motorcycle Racing)

11:15am to 12:15pm

- Kate Sullivan (From Grassroots to In-Groups: The Evolution of NASCAR Fan Identity from Accessible to Exclusionary)
- Skip McGoun (Automobile Commerce and Competition in the 19th Century)

Afternoon Session

3:30pm to 5pm

- Paul Baxa (1928: Grand Prix Racing's "Year Zero")
- Bryan Gable (City of Racers: The Growth of the NASCAR Industry in Charlotte, North Carolina, 1949-2000)

Evening Session at the IMRRC Visitor's Center

5:30pm to 8pm

Open reception at IMRRC, including screening of movie *Cars*, followed by:

- Jon Summers (Differentiating Between Richard "The King" Petty and Pixar's "Mr. The King": Historiography in NASCAR and Why It Matters)

SATURDAY / 10 November

Location: IMRRC - School Auditorium Annex

Morning Session

10:30am to 12pm

Panel: Fair Play or Fear Play? A Comparative Analysis of Evolutions in American and European Representations of Motor Sport

- Timothy Robeers (From Formula 1 to Formula E and Beyond: Media and Audience Representations of Electric Motor Sport in the 21st Century)
- Mark Howell ("Not my Daddy's NASCAR": The Grand National Series, Narrative, and Collective Memory)
- Mike Stocz (Nostalgia & Today: Comparing Facebook Posts of User Interactions Surrounding Historic & Current Daytona 500 Events)

Afternoon Session

1:30pm to 3:15pm

- Karl Ludvigsen (Reid Railton: Man of Speed)
- Keynote Speaker: Buz McKittrick (The Formation and Early Days of NASCAR)

4pm to 6:00pm

Roundtable: Stock Car Racing and History

- In addition to the Presenters identified above, the roundtable will include Don Capps, Pat Yongue, Scott Beekman, and Dan Simone