

**Fifth Annual Michael R. Argetsinger Symposium  
For International Motor Racing History  
November 8 – 9, 2019**

*Schedule*

**FRIDAY, NOVEMBER 8**

Location: Watkins Glen International Media Center

**9:30am to 10:00am**

- Welcome and Introductory Remarks

**10am to 11:30am**

Panel No. 1 / Moderator: H. Donald Capps

- Jon Summers / *The Greatness of Fangio: How a Poor Country Boy Living Thousands of Miles from Europe Came to be the Yardstick by which Formula 1 Champions Measure Themselves*
- Dr. Elsa Nystrom / *The Hidden Life of Dorothy Levitt – Britain's First Speed Queen*
- Dr. Ellie Harrington / *The AAA and the Transition to USAC*

**11:30am to 1:00pm**

Lunch Break

**1:15pm to 2:45pm**

Panel No. 2 / Moderator: Dr. Patricia Yongue

- Tom Adamich / *SCCA SAC Racing Redux – the MacDill Air Force Base Races and the Oral Tradition*
- Dr. Skip McGoun / *Sports, Sports Cars, and Sporting Cars*
- Francis Clax / *Presenting Racing History: How Each Generation's Needs Are Met*

**2:45pm to 3:00pm**

Break

**3:00pm to 4:30pm**

Panel No. 3 / Moderator: H. Donald Capps

- Dr. James Miller / *Bottling Lightning: The Museumification of Motor Racing*
- Van Walling / *Oval Track Almanac: Documenting the History of Speedway Design and Construction*
- George Webster / *The Transition to Digital Content: Implications for Motorsport Archivists and Historians*

**4:30pm to 5:00pm**

Wrap Up & Preview of Saturday's Activities

**6:00pm to 8:00pm**

**Open Reception**

Location: International Motor Racing Research Center  
Host: Dan DeRusha, Executive Director, and the Staff of the IMRRC

**SATURDAY, NOVEMBER 9**

Location: Watkins Glen International Media Center

**9:00am to 9:15am**

Opening remarks

**9:15am to 10:15am**

Panel No. 4 / Moderator: H. Donald Capps

- Dr. Mike Stocz / *Yellowhammer Dirt: Analyzing Media Representations of Dirt Track Stock Car Racing Across Alabama from 2009-2019*
- Buz McKim / *Moonshine and It's Connection to the American Auto Industry*

**10:15am to 10:30am**

Break

**10:30am to 11:30am**

Panel No. 5 / Moderator: Dr. Patricia Yongue

- Dr. Joe Freeman / *Fateful Eight: The Story of the Duesenberg 8-cylinder, SOHC Cubic Inches Racing Cars and Engines*
- Dr. Mark Howell / *Another Kind of Space Race: The Close Relationship Between NASA and Motorsports*

**11:30am to 1:00pm**

Lunch Break

**1:00pm to 2:00pm**

Jean S. Argetsinger Memorial Keynote Address

- Dr. John Heitmann / *Writing Motor Sport History*

**2:00p to 2:15pm**

Break

**2:15pm to 3:45pm**

Panel No. 6 / Moderator: Dr. Patricia Yongue

- Dr. Timothy Robeers / *Televsual or Not? A Historical Look into the BBC's Broadcasting of Motorsport since World War II*
- Kate Sullivan / *Small Stories and Big Idea: Using Narrative Discourse to Expand Motorsport History and Engagement*

- Elizabeth Tudor & Dr. Timothy Robeers / *Worth a Tweet? Value Creation Through Social Media Fan Engagement in Formula One*

**3:45pm to 4:00pm**

Break

**4:00pm to 5:15pm**

Roundtable / Moderator: H. Donald Capps

*Looking Forward: Writing About Motor Sport History and Culture*

- Dr. Patricia Yongue
- Dr. Mike Stocz
- Dr. Joe Freeman
- Dr. John Heitmann
- + TBA