



Brad Keselowski
2018 IMRRC Membership Chair



IMRRC

INTERNATIONAL MOTOR RACING
RESEARCH CENTER

Preserving and Sharing the History of Motorsports

Coming from a racing family, I have always been immersed in the history of the sport. My appreciation for the drivers, tracks and races began with the stories I heard while hanging out at my dad's race shop. I loved the tales then and becoming a part of that legacy as a driver and team owner makes it even more personal and meaningful now. I believe that the "culture" of motor racing is defined by the cumulative experiences of everyone that is (or has been) involved. From the imaginative vision of the inventors, the brilliance of the technicians and the incredible efforts of the race-day teams to the personalities at the offices, the gritty determination of the drivers to the excitement of the fans - it's the combined stories from all of them that make our history an incredible tale of human endeavor.

Knowing that there is a single place where a group of professionals, volunteers and industry advisor's mission is to chronical all of that, from the begin until now, is just amazing!

The International Motor Racing Research Center (IMRRC), a non-profit organization whose mission is to preserve and share the history of motorsports (all motorsports!) has invited me to be Chair of their 2018/19 Membership Campaign. I am honored to do so.

The IMRRC operates out of their facility in Watkins Glen, New York, one of the ancestral homes of motor racing in the US. They work to reclaim, store, catalog and preserve millions of pages of data, books, articles, photos, films, trophies, awards and racing collectables from all over the world. They accept collections into their archives almost daily. To match that always expanding effort, the IMRRC needs financial help to allow it to move forward and continue to grow. The organization depends exclusively on funding from individuals, committed companies and other like-minded organizations. Funding comes from people like you and me. Folks who understand and appreciate the importance of saving the history of the sport and sharing it now and forever.

Please join me in supporting the IMRRC. A form is enclosed that offers many ways to participate. You can also donate directly to the Center at www.racingarchives.org.

Thank you.

Brad Keselowski