



## **SPONSORSHIP OPPORTUNITIES**

### **2017 IMRRC Award Dinner honoring Mario Andretti with the Cameron R. Argetsinger Award for Outstanding Contributions to Motorsports**

#### **NAME:**

Fourth annual International Motor Racing Research Center (IMRRC) Award Dinner, presenting the Cameron R. Argetsinger Award for Outstanding Contributions to Motorsports. The 2017 honoree is iconic, multi-time champion, Mario Andretti.

#### **DATE:**

Thursday, August 31, 2017  
in advance of the Verizon IndyCar Series race  
at Watkins Glen International  
Watkins Glen, N.Y.

#### **LOCATION:**

Corning Museum of Glass  
One Museum Way  
Corning, N.Y. 14830

#### **SPONSOR PACKAGES:**

Please contact Judy Stropus at [jstropus@earthlink.net](mailto:jstropus@earthlink.net)

#### **PRESENTING/TITLE SPONSOR: OBTAINED. NASCAR, IMSA, ISC AND WGI ARE PRESENTING SPONSORS**

- \$25,000, includes:
- Name on event logo, to be used on all promotional materials, including video display during dinner, on event lapel pins, etc.
- Two tables for 10 (negotiable)
- Individual press release announcing sponsorship
- Individual display, if applicable (to be supplied by sponsor), at cocktail reception and/or in lobby
- Logo/s included on all individual table cards in dining room
- Logo/s included on all table number assignment cards
- Time allotted in program for sponsor rep to speak at start of program
- Sponsor ad in printed program

**COCKTAIL RECEPTION SPONSOR:**

- \$20,000, includes:
- Table for 10
- Individual press release announcing sponsorship
- Signage in dining room and on video screen
- Signage in cocktail reception
- Logo included on all individual table cards in dining room
- Logo included on all table number assignment cards
- Signs with logo at each bar in reception
- Time allotted in program for sponsor rep to speak at start of program
- Sponsor ad in printed program

**DIAMOND SPONSOR:**

- \$25,000, includes:
- Two tables of 10
- Special recognition by M.C.
- Time allotted in program for sponsor rep to speak at start of program
- Special signage at entry, cocktail reception, dinner and on video screen
- Sponsor displays (provided by sponsor) at entry, cocktail reception and dinner
- Press release announcing sponsorship; mentions in all press releases
- Logo included on all individual table cards in dining room
- Logo included on all table number assignment cards
- Private meet and greet with honoree, Mario Andretti
- Sponsor ad in printed program

**PLATINUM SPONSOR:**

- \$15,000
- Table for 10
- Individual press release announcing sponsorship
- Signage in dining room and on video screen
- Signage in cocktail reception
- Logo included on all individual table cards in dining room
- Logo included on all table number assignment cards
- Sponsor ad in printed program
- Mention by M.C. during program

**GOLD SPONSOR:**

- \$10,000, includes:
- Table for 10
- Individual press release announcing sponsorship
- Signage in cocktail reception
- Logo included on all individual table cards in dining room
- Logo included on video screen
- Logo included on all table number assignment cards
- Mention by M.C. during program
- Sponsor ad in printed program

**SILVER SPONSOR:**

- \$7,500, includes:
- Table for 10
- Logo included on all individual table cards in dining room.
- Mention in all (remaining) press releases
- Mention by M.C. during program
- One-half-page sponsor ad in printed program

**TABLE SPONSOR:**

- \$2,500 includes:
- Table for 10
- Mention by M.C. during program