



**Jean S. Argetsinger Symposium
on International Motor Racing History
(This schedule may change.)**

Friday, 11 November

**Wine & Cheese Reception / Meet the Speakers / Two presentations
6-8 p.m.**

- 7 p.m. *Racing in Reverse* presented by Santiago Nino Morales and Elton G. “Skip” McGoun
- 7:30 p.m. *Goodbye Four Hooves, Hello Four Wheels: Automobile Polo, the Forgotten Motorsports Pastime* presented by Andrew Hart

Saturday, 12 November

First Symposium Session

10 – 11:30 a.m.

- 10 a.m. *Motormeters and Their Association with Auto Racing* presented by Francis Clax
- 10:30 a.m. *Lightning in a Throttle: Three Early Electric Vehicle Victories* presented by Kristen Hall-Geisler
- 11 a.m. *Automovilismo Cubana – Cuban Motorsports: A Brief 20th and 21st Century Cultural and Political History* presented by Tom Adamich

Lunch

11:30 a.m. – 1 p.m.

Keynote Address

1 - 2 p.m.

- *The NASCAR Hall of Fame* by Dan Simone, Hall of Fame curator

Second Symposium Session

2 – 3:30 p.m.

- 2 p.m. *Vincenzo Florio and the Origins of the Targa Florio: 1904 – 1906* presented by Giuseppe Valenza
- 2:30 p.m. *1923 Italian and European GP: A Race of Profound Transformation* presented by Aldo Zana
- 3 p.m. *Motorsport Capital? The Royal Automobile Club of Rome and Its Grand Prix, 1925 – 1932* presented by Paul Baxa

Third Symposium Session

3:30 – 5 p.m.

- 3:30 p.m. *Race space: The Transformation of Iconic Motorsports Circuits from Public Space Into Large-Technological Systems, 1950 – 2010* presented by Peter Westin
- 4 p.m. *Fighting an Uphill Battle: NASCAR's Ongoing Struggle with TV Ratings and Event Attendance* presented by Mark Howell
- 4:30 p.m. *How Good Was "Little Joe"? A Historiographical Reappraisal of Joe Weatherly, 1962 and 1963 NASCAR Grand National Champion* presented by Jonathan Summers